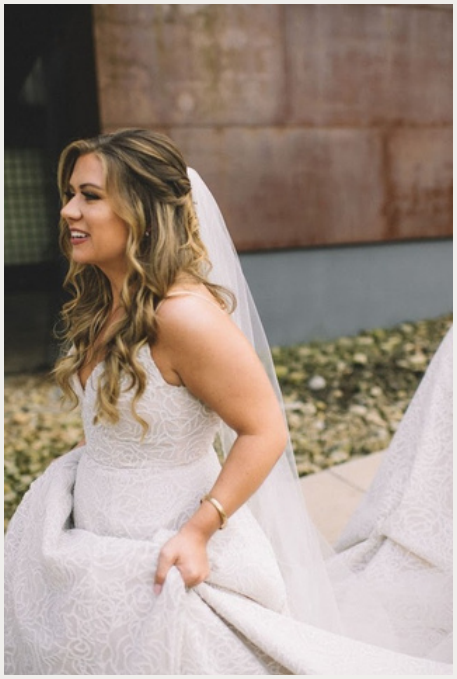
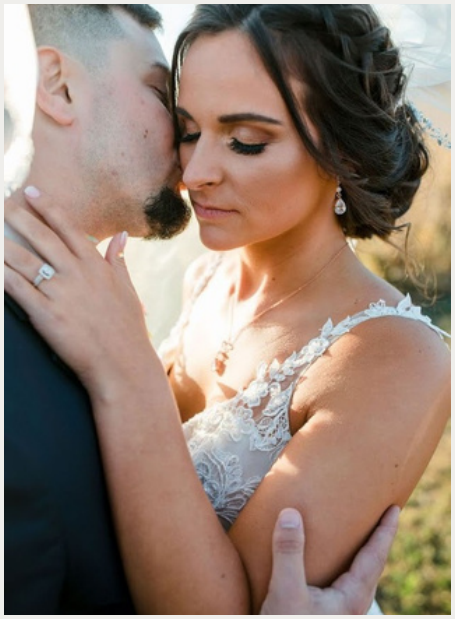
SERVICES & PRICING GUIDE

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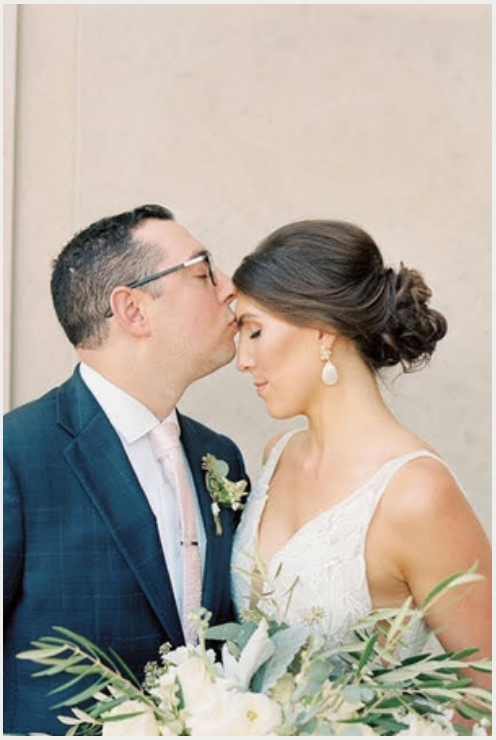
SOUTHERN LUXE BEAUTY










WELCOME

About Southern Luxe Beauty

With over 14 years of experience ranging from weddings to photo shoots and red carpet events, Southern Luxe Beauty excels at highlighting your natural beauty and enhancing your look for any occasion, no matter where you are in the world. Recognizing that every client is unique and special, we collaborate with you to craft a look that you love, ensuring a timeless and beautiful aesthetic. Kristina assembles a team tailored to each event, considering your specific needs, preferences, and the number of people requiring services. We take pride in offering luxurious services and high-end products to our clients and cherish the opportunity to meet everyone who sits in our chair.



ABOUT OUR BRAND

ABOUT KRISTINA BLACK

My passion for beauty blossomed early, immersed in the sparkle of makeup and hairspray. Growing up in Texas & competing in Texas beauty pageants fueled my desire to empower others to feel confident and beautiful. I truly believe enhancing each individual's natural beauty will allow them to radiate from the inside out! I am very passionate about helping others and you'll notice it in your experience working with me. I am thrilled that I get to do something that I love and enjoy and I get to share that with others! With my knowledge of products, lighting, shooting styles, skin & hair I am confident you will not be disappointed booking us for your all of your beauty needs! My husband and I married in Maui, HI in 2019 and live in Mount Juliet, TN with our 3 sweet fur babies. I am so excited to get the opportunity to meet each and every one of you!

OUR WHY

We firmly believe that everyone deserves to experience being the best version of themselves at least once in their lifetime! We absolutely LOVE helping people feel confident and beautiful, allowing them to radiate from the inside out!

OUR MISSION

Our goal is to offer a personalized, high-end beauty experience that transcends basic services. This includes creating custom looks with premium products, boosting clients' confidence by enhancing their natural beauty, ensuring flawless application for special occasions, and fostering a trusted relationship through exceptional service and professionalism.





WHY SHOULD YOU WORK WITH US?

THIS IS HOW WE CAN HELP YOU

As a skilled and dedicated makeup artist and hair styling team, we offer comprehensive, coordinated beauty services designed to make your wedding seamless, stress-free, and picture-perfect from start to finish.

THIS IS WHY WE'RE THE BEST OPTION

We work together as one cohesive unit. This ensures your hair and makeup complement each other perfectly and align exactly with your desired look (e.g., classic glam, bohemian chic, modern editorial). We want you to feel like the best version of yourself.

With multiple artists working in tandem, we can complete both hair and makeup for you and your party much faster, keeping your schedule on track for your event or wedding.

You only need to hire and coordinate with one booking. We handle all logistics, scheduling, and communication between all parties.

We use professional-grade, long-wear products and techniques proven to last through long wedding days, different lighting conditions, kissing, hugging. and photo flashes.

OUR WORK PROCESS

1 BOOKING CONFIRMATION

After signing the contract and sending your deposit, you will receive an email confirming your wedding date. We will also request the name of your photographer and planner/coordinator.

2 WEDDING PREP EMAILS

Leading up to your wedding day, you will receive several various emails from us. Some of them will be about how to prep your hair and/or skin, prep sheets for your bridal party, timeline and vendor confirmations and payment receipts.

3 BRIDAL TRIAL

If you are planning to book a trial we will also send out information for that appointment as well. We ask that you wear something comfortable in a white/ivory color but easily removeable over the head without messing up your hair and/or makeup. We always recommend you book something fun this day since you will be all done up!

4 WEDDING DAY

We will arrive with everything we need to make you look and feel beautiful! Our goal is to create a stress-free and FUN environment where you can relax and get ready with your loved ones and let us handle the glam. We will need space, tables and preferably natural lighting to set up. We will ensure the makeup looks great in all lighting and angles!



WEDDING DAY

BRIDAL SERVICES

01.

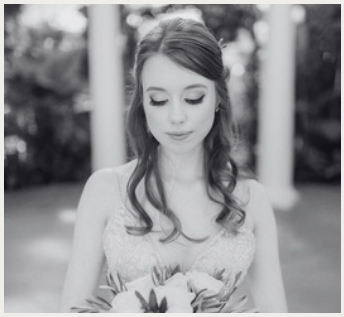


Bridal Hair + Makeup

$500

2 HOUR SESSION
LUXURIOUS SKIN PREP
PROFESSIONAL SET UP + LIGHTING
SMALL TOUCH UP KIT
PREP SHEET
INCLUDES FALSE LASH STRIPS OR CLUSTERS

02.



Bridal Makeup

$250

1.5 HOUR SESSION
PROFESSIONAL SET UP + LIGHTING
SMALL TOUCH UP KIT
PREP SHEET
INCLUDES FALSE LASH STRIPS OR CLUSTERS

03.



Bridal Hair

$250

1 HOUR SESSION
PROFESSIONAL SET UP + LIGHTING
PREP SHEET
INCLUDES VEIL INSTALL HELP

BRIDAL PREVIEW/TRIAL

BRIDAL SERVICES

01.



Bridal Hair + Makeup Trial

$500

2 HOUR SESSION
LUXURIOUS SKIN PREP
PROFESSIONAL SET UP + LIGHTING
PREP SHEET
INCLUDES FALSE LASH STRIPS OR CLUSTERS

02.

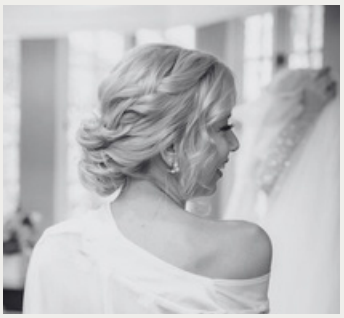


Bridal Makeup Trial

$250

1.5 HOUR SESSION
PROFESSIONAL SET UP + LIGHTING
PREP SHEET
INCLUDES FALSE LASH STRIPS OR CLUSTERS

03.



Bridal Hair Trial

$250

1 HOUR SESSION
PROFESSIONAL SET UP + LIGHTING
PREP SHEET
INCLUDES VEIL INSTALL HELP

BRIDESMAIDS/GUESTS

WEDDING SERVICES

01.



Hair + Makeup

$275

LUXURIOUS SKIN PREP
PROFESSIONAL SET UP + LIGHTING
PREP SHEET
INCLUDES FALSE LASH STRIPS OR CLUSTERS

02.



Makeup

$150

LUXURIOUS SKIN PREP
PROFESSIONAL SET UP + LIGHTING
PREP SHEET
INCLUDES FALSE LASH STRIPS OR CLUSTERS

03.



Hair

$125

LUXURIOUS HAIR PREP
PROFESSIONAL SET UP + LIGHTING
PREP SHEET

04.



Flower Girl

$50-$175

SERVICES FOR CHILDREN AGE 3-11

AIRBRUSH SPRAY TAN

SPRAY TAN SERVICES

01.



In-Studio Spray Tan

$50

LUXURY LONG LASTING SPRAY TAN SOLUTION
LUMINOUS FINISHING POWDER
TOUCH UP BODY LOTION

02.

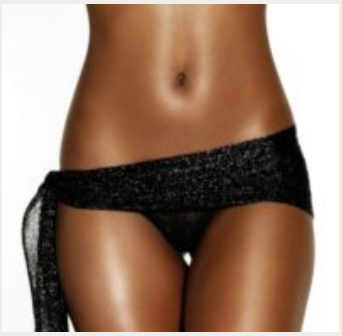


Mobile Spray Tan

$75+

ON LOCATION SERVICE
LUXURY LONG LASTING SPRAY TAN SOLUTION
LUMINOUS FINISHING POWDER
TOUCH UP BODY LOTION

03.



Group Spray Tan

$135+

3 OR MORE PEOPLE
LUXURY LONG LASTING SPRAY TAN SOLUTION
LUMINOUS FINISHING POWDER
TOUCH UP BODY LOTION

WEDDING PACKAGES

PLEASE NOTE: ALL PACKAGES ARE CUSTOMIZABLE

THE DAY DREAM PACKAGE



WHAT IS INCLUDED

- ✓ HAIR & MAKEUP FOR BRIDE + 4
- ✓ TRAVEL WITHIN NASHVILLE, TN
- ✓ ADDITIONAL ARTIST
- ✓ 2 HOURS OF ON-SITE TOUCH UPS
- ✓ TOUCH UP KIT
- ✓ BRIDAL HAIR & MAKEUP TRIAL

STARTING AT $2,600

DON'T NEED TOUCH UPS?

WHAT IS INCLUDED

- ✓ HAIR & MAKEUP FOR BRIDE + 4
- ✓ TRAVEL WITHIN NASHVILLE, TN
- ✓ ADDITIONAL ARTIST
- ✓ TOUCH UP KIT
- ✓ BRIDAL HAIR & MAKEUP TRIAL

STARTING AT $2,300

WEDDING PACKAGES

PLEASE NOTE: ALL PACKAGES ARE CUSTOMIZABLE

THE MODERN MUSE PACKAGE



WHAT IS INCLUDED

- ✓ HAIR & MAKEUP FOR BRIDE + 6
- ✓ TRAVEL WITHIN NASHVILLE, TN
- ✓ 2 ADDITIONAL ARTISTS
- ✓ 2 HOURS OF ON-SITE TOUCH UPS
- ✓ TOUCH UP KIT
- ✓ BRIDAL HAIR & MAKEUP TRIAL

STARTING AT $3,250

DON'T NEED TOUCH UPS?

WHAT IS INCLUDED

- ✓ HAIR & MAKEUP FOR BRIDE + 6
- ✓ TRAVEL WITHIN NASHVILLE, TN
- ✓ 2 ADDITIONAL ARTIST
- ✓ TOUCH UP KIT
- ✓ BRIDAL HAIR & MAKEUP TRIAL

STARTING AT $2,950

WEDDING PACKAGES

PLEASE NOTE: ALL PACKAGES ARE CUSTOMIZABLE

THE FULL ENTOURAGE PACKAGE



WHAT IS INCLUDED

- ✓ HAIR & MAKEUP FOR BRIDE + 8
- ✓ TRAVEL WITHIN NASHVILLE, TN
- ✓ 3 ADDITIONAL ARTISTS
- ✓ 2 HOURS OF ON-SITE TOUCH UPS
- ✓ TOUCH UP KIT
- ✓ BRIDAL HAIR & MAKEUP TRIAL

STARTING AT $3,900

DON'T NEED TOUCH UPS?

WHAT IS INCLUDED

- ✓ HAIR & MAKEUP FOR BRIDE + 8
- ✓ TRAVEL WITHIN NASHVILLE, TN
- ✓ 3 ADDITIONAL ARTIST
- ✓ TOUCH UP KIT
- ✓ BRIDAL HAIR & MAKEUP TRIAL

STARTING AT $3,600

FEES & ADD ONS



TRAVEL	applies for every minute roundtrip outside of artists home/studio	*$100/Hour*
ARTIST FEE	applies for each additional artist needed	*$100*
ARTIST FEE - ACCELERATED TIMELINE	per artist	*$150*
EXTENSIONS ADD-ON		*$40*
ON-SITE TOUCH UPS		*$150/Hour*
EARLY START TIME	for start times before 8:00am	*$40 per artist per hour*
SITE CHANGE	fee to change locations	*$100 per artist*
HOLIDAY WEEKEND		*$75*
HOLLYWOOD/GLAM WAVES ADD ON		*$75*

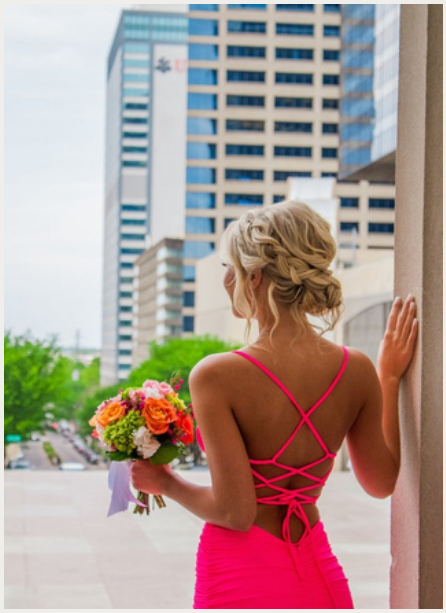
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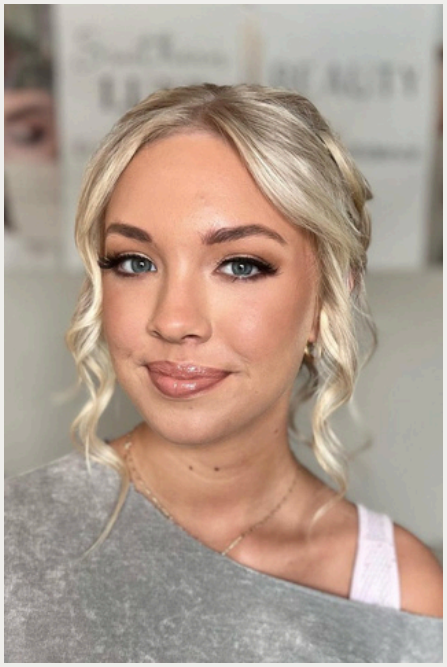
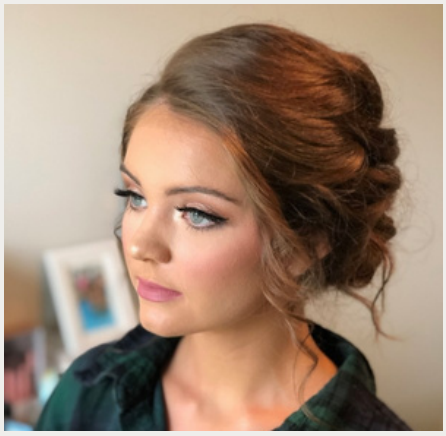
JENNA B.

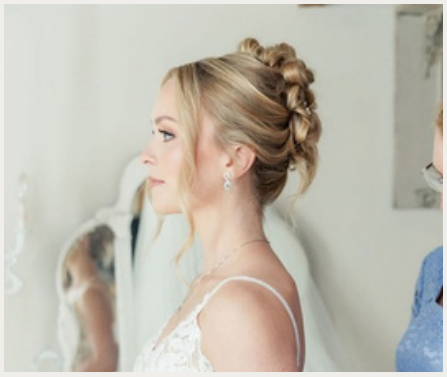
"Kristina was an absolute dream to work with on my wedding day! She perfectly brought my vision to life — my hair and makeup were exactly what I imagined and lasted beautifully through the entire day. Not only is she incredibly talented, but she also brought such a calm, positive energy that made getting ready so special. My bridesmaids, mom and mother in law looked amazing too, and we all felt so confident and beautiful. I couldn't recommend her more!"

DIANA K.

"Kristina and her team were absolutely amazing to work with! She was very responsive, paid attention to detail, and made 1000% sure I was happy with the results, which I was!! The whole process from beginning to end was seemless. There were six bridesmaids and myself, Kristina's team had us all looking amazing within 4 hours! My hair and makeup held up throughout the night and even the next day! I cannot say enough good things about Southern Luxe Beauty!! I will definitely be using her again if the need arises!!"

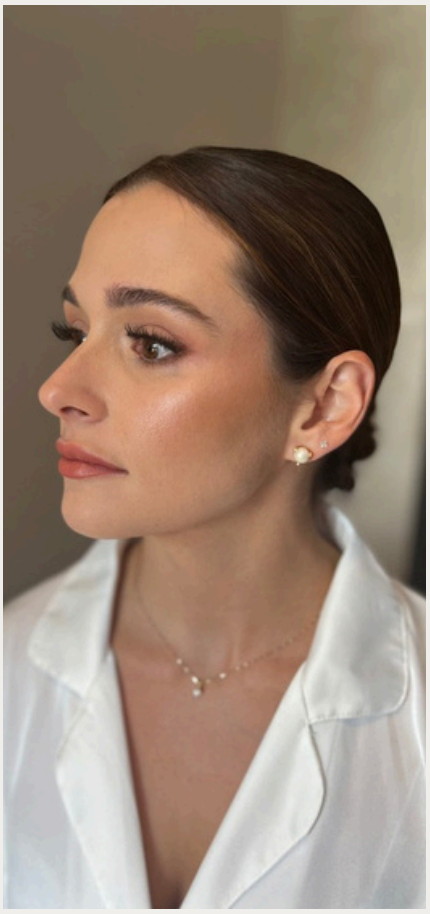










KATIE H.

"We had the best time with Southern Luxe Beauty! They were very professional and handled every little detail perfectly. It started to rain during my ceremony and my hair and makeup was still perfect at the end of the night. They brought a vibrant energy to my wedding day morning which made my stress minimize. I highly recommend to anyone considering them for their services!"

DANIELLE V.

"Such amazing artist for both hair and makeup! I was blown away by my look and makeup looks flawless in our wedding photos. Would highly recommend Kristina and her team! Also the sweetest people!!"

TAYLOR C.

Kristina did such an amazing job with my makeup as I was standing up in my brothers wedding! She actually listens to you about your wants and needs with your makeup look and the quality is seen and felt! I've never gotten my makeup done and it's felt like nothing is on my face, it also lasts me two whole days lol, absolutely recommend and will be back again if in the area!!!!



FREQUENTLY ASKED QUESTIONS

1 WHEN SHOULD I BOOK MY WEDDING HAIR AND MAKEUP ARTIST?

We recommend booking 6-12 months in advance. Since we are based in Middle Tennessee, our peak season is from March-May and September-November. If your wedding falls during peak season, we HIGHLY recommend booking 10-12 months in advance.

2 DO I NEED TO BOOK A HAIR AND/OR MAKEUP TRIAL?

Hair and makeup trials are not required but we HIGHLY recommend them. It's a great way to get to know us as your artists and be able to create the exact look you would like for your wedding day so there are no unknowns or extra anxiety on the wedding day. We recommend booking your trial 4-6 weeks before the wedding. In our experience, almost always, the hair/makeup looks better than it did at the trial.

3 HOW LONG DO THE SERVICES TAKE ON THE WEDDING DAY?

We prefer to block off at least 75 minutes for bridal makeup and 45-80 minutes for bridal hair. Bridesmaids and other wedding guests typically take about 45 minutes for makeup and 30-45 minutes for hair. We add in a little time at the end for any touch ups needed as well.

4 DO YOU REQUIRE A MINIMUM TO BOOK?

We require a minimum of $600 to come on-site Friday-Sunday. There is no minimum booking amount if you come to our in-home studio. The minimum is inclusive of travel fees as well.

GET IN TOUCH

SOUTHERN LUXE BEAUTY

KRISTINA BLACK

I would love to hear from you and be a part of your special day. To inquire about my availability, request detailed pricing information, schedule a consultation or request a quote please use the following contact information.



(615) 640-4201
KRISTINA@SOUTHERNLUXEBEAUTY.COM
WWW.SOUTHERNLUXEBEAUTY.COM

Let's connect

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